### CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

|                     | Contract / Re | <u>vision</u> | Alt C                                 | rder#  |            |  |
|---------------------|---------------|---------------|---------------------------------------|--------|------------|--|
|                     | 498247        | 1             | 0636                                  | 8341   |            |  |
| Product             | -             |               | · · · · · · · · · · · · · · · · · · · |        |            |  |
| CROSSROADS GPS      |               |               |                                       |        |            |  |
| Contract Dates      | Estimate #    |               |                                       |        |            |  |
| 10/13/12 - 10/20/12 | 1119          |               |                                       |        |            |  |
| <u>Advertiser</u>   |               |               | Original                              | Date / | / Revision |  |
| ISS/Cross Roads GPS |               |               | 10/11                                 | /12    | / 10/11/12 |  |
|                     | Billing Cycle | Billing       | Calenda                               |        | Cash/Trade |  |
|                     | FOMEGO        | l             |                                       |        | 0          |  |

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|---------------|------------|------------------|--------------|
| EOM/EOC       | Broadcast  |                  | Cash         |
| Station       | Account E  | xecutive         | Sales Office |
| KVVU          | Teresa Dif | uria             | TELEREP-PHIL |
| Special Handl | ling       |                  |              |
|               |            |                  |              |
| Demographic   |            |                  |              |
| Adults 35+    |            |                  |              |
|               |            |                  |              |
| IDB#          | Advertiser | Code             | Product Code |
| 100"          |            | <del>O</del> OGO |              |
|               | 12         |                  | 11           |
| Agency Ref    |            | Advertiser       | Ref          |
| l             |            |                  |              |

Spots/

|  |   | Spots/            |             |      |            |
|--|---|-------------------|-------------|------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time Da                             | ays Length Week F | Rate Type S | pots | Amount     |
| N 1 KVVU 10/19/12 10/19/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1       | M-F 10a-11a<br><u>Rate</u><br>\$250.00        | :30               | NM          | 1    | \$250.00   |
| N 2 KVVU 10/19/12 10/19/12 Divorce Court <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/12 10/21/121 1                             | M-F 11a-12p<br><u>Rate</u><br>\$195.00        | :30               | NM          | 1    | \$195.00   |
| N 3 KVVU 10/19/12 10/19/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1             | 2-3p<br><u>Rate</u><br>\$300.00               | :30               | NM          | 1    | \$300.00   |
| N 4 KVVU 10/19/12 10/19/12 Dr Oz <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/12 10/21/121 1                                     | 3-4p<br><u>Rate</u><br>\$350.00               | :30               | NM          | 1    | \$350.00   |
| N 5 KVVU 10/19/12 10/19/12 Special Early News <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/12 10/21/121 1                        | Special Early News<br><u>Rate</u><br>\$950.00 | :30               | MM          | 1    | \$950.00   |
| N 6 KVVU 10/19/12 10/19/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | 5a-6a<br><u>Rate</u><br>\$450.00              | :30               | NM          | 1    | \$450.00   |
| N 7 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1                          | M-F 6a-7a<br><u>Rate</u><br>\$725.00          | :30               | NM          | 1    | \$725.00   |
| N 8 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 7a-9a  Start Date   | M-F 7a-9a<br><u>Rate</u><br>\$700.00          | :30               | NM          | 1    | \$700.00   |
| N 9 KVVU 10/19/12 10/19/12 More M-F 9-10a<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u><br>Week: 10/15/12 10/21/121 1 | M-F 9a-10a<br><u>Rate</u><br>\$275.00         | :30               | NM          | 1    | \$275.00   |
| N 10 KVVU 10/15/12 10/15/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1     | M-F 10a-11a<br><u>Rate</u><br>\$250.00        | :30               | NM          | 1    | \$250.00   |
| N 11 KVVU 10/15/12 10/15/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week   | 10p-11p<br><u>Rate</u>                        | :30               | NM          | 1    | \$2,150.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

|                     | Contract / Revision<br>498247 / | Alt Order #<br>06368341 |   |
|---------------------|---------------------------------|-------------------------|---|
| Contract Dates      | Product                         | Estimate #              | 肙 |
| 10/13/12 - 10/20/12 | CROSSROADS GPS                  | 11119                   |   |

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/11/12 ISS/Cross Roads GPS

|   |                            | Spots/           |                                    |                   |       |            |
|---|----------------------------|------------------|------------------------------------|-------------------|-------|------------|
| *Line Ch Start Date End Date Description  | Start/End Time             | Days Length Week | Rate                               | Type S            | Spots | Amount     |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         1         1   | <u>Rate</u><br>\$2,150.00  |                  |                                    |                   |       |            |
| N 12 KVVU 10/15/12 10/15/12 Fox 5 News M-F 11p  | M-F 11-1135p               | :30              |                                    | NM                | 1     | \$1,950.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1   | <u>Rate</u><br>\$1,950.00  |                  |                                    |                   |       |            |
| N 13 KVVU 10/15/12 10/15/12 Anderson  | 2-3p                       | :30              |                                    | NM                | 1     | \$300.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1                                 | <u>Rate</u><br>\$300.00    |                  |                                    |                   |       |            |
| N 14 KVVU 10/15/12 10/15/12 Special Early News  | Special Early New          | :30              |                                    | NM                | 1     | \$950.00   |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/1211  | <u>Rate</u><br>\$950.00    |                  |                                    |                   |       |            |
| N 15 KVVU 10/15/12 10/15/12 Fox 5 News at 6pm   | M-F 6-630pm                | *:30             |                                    | NM                | 0     | \$0.00     |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1   | <u>Rate</u><br>\$900.00    |                  |                                    |                   |       |            |
| Spot Ch Date Range Description  | Start/End Time             | Weekdays Length  | <u>Rate</u>                        | Type              |       |            |
| 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm<br>See MG 19.3,19.4  | M-F 6-630pm                | М: :30           | \$ <del>900.00</del>               | NM                |       |            |
| N 16 KVVU 10/15/12 10/15/12 Fox 5 News AM M-F 6a-7a   | M-F 6a-7a                  | :30              |                                    | NM                | 1     | \$725.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1                                 | <u>Rate</u><br>\$725.00    |                  |                                    |                   |       |            |
| N 17 KVVU 10/15/12 10/15/12 More M-F 9-10a  | M-F 9a-10a                 | :30              |                                    | NM                | 1     | \$275.00   |
| Start Date End Date Weekdays Spots/Week   | Rate                       |                  |                                    |                   | ·     | 7          |
| Week: 10/15/12 10/21/12 1 1   | \$275.00                   |                  |                                    |                   | _     |            |
| N 18 KVVU 10/13/12 10/20/12 FOX 5 News Sat 10-11p<br>Start Date End Date Weekdays Spots/Week                                    | 10-11p Sat<br>Rate         | :30              |                                    | NM                | 2     | \$4,200.00 |
| Week: 10/08/12 10/14/121 1  | \$2,100.00                 |                  |                                    |                   |       |            |
| Week: 10/15/12 10/21/121- 1   | \$2,100.00                 |                  |                                    |                   |       |            |
| N 19 KVVU 10/13/12 10/20/12 Criminal Minds Start Date End Date Weekdays Spots/Week  | Sat 5-6p<br><u>Rate</u>    | :30              |                                    | NM                | 2     | \$4,665.00 |
| Week: 10/08/12 10/14/121- 1   | \$145.00                   |                  |                                    |                   |       |            |
| Spot Ch Date Range Description  | Start/End Time             | Weekdays Length  | Rate                               | Type              |       |            |
| 1 KVVU 10/08/12-10/14/12 Criminal Minds<br>See MG 19.3,19.4   | Sat 5-6p                   | Sa :30           | <del>\$145.00</del>                | NM                |       |            |
| 3 KVVU 10/14/12-10/14/12 Fox News Sunday 8-9a   | 8-9a                       | sı :30           | \$850.00                           | NM                |       |            |
| <ul> <li>MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1</li> <li>KVVU 10/17/12-10/17/12 BB League Championships</li> </ul> | 1pm-8pm                    | W :30 §          | 3.815.00                           | NM                |       |            |
| MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1   | · p···· • p····            |                  | 70,010.00                          |                   |       |            |
| Week: 10/15/12 10/21/121- 1   | \$145.00                   | MA Index. 1 II   | ъ.                                 | _                 |       |            |
| Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 Criminal Minds  | Start/End Time<br>Sat 5-6p | Weekdays Length  | <u>Rate</u><br><del>\$145.00</del> | <u>Type</u><br>NM |       |            |
| See MG 19.3, 19.4   | cat o op                   |                  | Ψ140.00                            | ''''              |       |            |
| N 20 KVVU 10/14/12 10/14/12 Fox 5 News Su 10p-1045p   | Su 10p-1045p               | :30              |                                    | NM                | 1     | \$1,850.00 |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1    | <u>Rate</u><br>\$1,850.00  |                  |                                    |                   |       |            |
| N 21 KVVU 10/14/12 10/14/12 Criminal Minds  | Sun 11p-12am               | :30              |                                    | NM                | 1     | \$145.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1    | <u>Rate</u><br>\$145.00    |                  |                                    |                   |       |            |
| N 22 KVVU 10/14/12 10/14/12 Extra Weekend   | Su 6-7p                    | :30              |                                    | NM                | 0     | \$0.00     |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1                                  | <u>Rate</u><br>\$175.00    |                  |                                    |                   |       |            |

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555 

 Contract / Revision
 Alt Order #

 498247 /
 06368341

 Contract Dates
 Product
 Estimate #

 10/13/12 - 10/20/12
 CROSSROADS GPS
 1119

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/11/12

|   |   | Smalal  |                          |     |            |
|---|---|---|--------------------------|-----|------------|
| *Line Ch Start Date End Date Description  | Start/End Time                                  | Spots/<br>Days Length Week Rate   | TypeSp                   | ots | Amount     |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Extra Weekend See MG 19.3,19.4                      | <u>Rate</u><br><u>Start/End Time</u><br>Su 6-7p | Weekdays         Length         Rate          St         :30         \$175.00 | <u>Type</u><br>NM        |     |            |
| N 23 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1     | 8-9a<br><u>Rate</u><br>\$175.00                 | :30   | NM<br>_                  | 0   | \$0.00     |
| Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Fox News Sunday 8-9a See MG 19.3,19.4   | Start/End Time<br>8-9a                          | Weekdays         Length         Rate          St         :30         \$175.00 | Type<br>NM               |     |            |
| N 24 KVVU 10/18/12 10/18/12 Cops/Dog The Bounty Hunt <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | e M-F 12-1p<br><u>Rate</u><br>\$195.00          | :30   | NM                       | 1   | \$195.00   |
| N 25 KVVU 10/18/12 10/18/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1           | M-F 10a-11a<br><u>Rate</u><br>\$250.00          | :30   | NM                       | 1   | \$250.00   |
| N 26 KVVU 10/18/12 10/18/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1                             | 10p-11p<br><u>Rate</u><br>\$2,150.00            | :30   | NM                       | 1   | \$2,150.00 |
| N 27 KVVU 10/18/12 10/18/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1       | M-F 11-1135p<br><u>Rate</u><br>\$1,950.00       | :30   | NM                       | 1   | \$1,950.00 |
| N 28 KVVU 10/18/12 10/18/12 Divorce Court<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u><br>Week: 10/15/12 10/21/121 1      | M-F 11a-12p<br><u>Rate</u><br>\$195.00          | :30   | NM                       | 1   | \$195.00   |
| N 29 KVVU 10/18/12 10/18/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1                 | 2-3p<br><u>Rate</u><br>\$300.00                 | :30   | NM                       | 1   | \$300.00   |
| N 30 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6p  Start Date   | M-F 530-6p<br><u>Rate</u><br>\$1,025.00         | :30   | NM                       | 0   | \$0.00     |
| Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6; See MG 19.3,19.4  | Start/End Time<br>o M-F 530-6p                  | <u>Weekdays Length Rate</u><br>Th :30 <i>\$1,025.00</i>                       | <u>Type</u><br><i>NM</i> |     |            |
| N 31 KVVU 10/18/12 10/18/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1        | M-F 6-630pm<br><u>Rate</u><br>\$900.00          | :30   | NM                       | 0   | \$0.00     |
| Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm See MG 19.3,19.4  | Start/End Time<br>M-F 6-630pm                   | <u>Weekdays Length Rate</u><br>Th :30 \$900.00                                | <u>Type</u><br><i>NM</i> |     |            |
| N 32 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a  Start Date   | M-F 6a-7a<br><u>Rate</u><br>\$725.00            | :30   | NM                       | 1   | \$725.00   |
| N 33 KVVU 10/18/12 10/18/12 More M-F 9-10a  Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1                                      | M-F 9a-10a<br><u>Rate</u><br>\$275.00           | :30   | NM                       | 1   | \$275.00   |
| N 34 KVVU 10/16/12 10/16/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1                 | M-F 11a-12p<br><u>Rate</u><br>\$195.00          | :30   | NM                       | 1   | \$195.00   |
| N 35 KVVU 10/16/12 10/16/12 Anderson  | 3-4p  | :30   | NM                       | 1   | \$300.00   |

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order# 498247 / 06368341 **Contract Dates** Product Estimate # 10/13/12 - 10/20/12 CROSSROADS GPS 1119

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/11/12 ISS/Cross Roads GPS

|  |                                       | Spots/                |             |            |
|--|---------------------------------------|-----------------------|-------------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time                        | Days Length Week Rate | Type Spots  | Amount     |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         -1         1       | <u>Rate</u><br>\$300.00               |                       |             |            |
| N 36 KVVU 10/16/12 10/16/12 The Dr.Oz Show   | 4-5p                                  | :30                   | NM 1        | \$350.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1                                     | <u>Rate</u><br>\$350.00               |                       |             |            |
| N 37 KVVU 10/16/12 10/16/12 FOX 5 News 5-6am M-F   | 5a-6a                                 | :30                   | NM 1        | \$450.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12 -1 1                                     | <u>Rate</u><br>\$450.00               |                       |             |            |
| N 38 KVVU 10/16/12 10/16/12 Fox 5 News at 6pm  | M-F 6-630pm                           | :30                   | NM 0        | \$0.00     |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u>                           |                       |             | •          |
| Week: 10/15/12 10/21/12 -1 1 Spot Ch Date Range Description  | \$900.00<br>Start/End Time            | Weekdays Length Rate  | <u>Type</u> |            |
| 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm   | M-F 6-630pm                           | -Tu :30 \$900.00      | NM          | •          |
| See MG 19.3,19.4   |                                       |                       |             | 4-00.00    |
| N 39 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9a<br>Start Date End Date Weekdays Spots/Week                                       | M-F 7a-9a<br>Rate                     | :30                   | <b>NM</b> 1 | \$700.00   |
| Week: 10/15/12 10/21/12 -1 1   | \$700.00                              |                       |             |            |
| N 40 KVVU 10/16/12 10/16/12 More M-F 9-10a   | M-F 9a-10a                            | :30                   | NM 1        | \$275.00   |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1                                     | <u>Rate</u><br>\$275.00               |                       |             |            |
| N 41 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p   | 10p-11p                               | :30                   | <b>NM</b> 1 | \$2,150.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/121 1                                       | <u>Rate</u><br>\$2,150.00             |                       |             |            |
| N 42 KVVU 10/17/12 10/17/12 Fox 5 News M-F 11p   | M-F 11-1135p                          | :30                   | NM 1        | \$1,950.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1                                       | Rate                                  |                       |             |            |
| Week: 10/15/12 10/21/121 1  N 43 KVVU 10/17/12 10/17/12 Anderson   | \$1,950.00<br>3-4p                    | :30                   | NM 0        | \$0.00     |
| Start Date   | <u>Rate</u>                           | .00                   | , and       | Ψ0.00      |
| Week: 10/15/12   | \$300.00<br>Start/End Time            | Weekdays Length Rate  | <u>Type</u> |            |
| 1 KVVU 10/15/12-10/21/12 Anderson  | 3-4p                                  | W :30 \$300.00        | NM          |            |
| See MG 19.3,19.4   |                                       |                       |             |            |
| N 44 KVVU 10/17/12 10/17/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week   | 4-5p<br>Rate                          | :30                   | <b>NM</b> 1 | \$350.00   |
| Week: 10/15/12 10/21/121 1   | \$350.00                              |                       |             |            |
| N 45 KVVU 10/17/12 10/17/12 Fox 5 News at 5  | 5-530p                                | :30                   | <b>NM</b> 1 | \$950.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        1         1 | <u>Rate</u><br>\$950.00               |                       |             |            |
| N 46 KVVU 10/17/12 10/17/12 FOX 5 News 5-6am M-F   | 5a-6a                                 | :30                   | <b>NM</b> 1 | \$450.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        1         1 | <u>Rate</u><br>\$450.00               |                       |             |            |
| N 47 KVVU 10/17/12 10/17/12 Fox 5 News at 5 MF 530-6p  | · · · · · · · · · · · · · · · · · · · | :30                   | NM 1        | \$1,025.00 |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u>                           |                       |             | . ,        |
| Week: 10/15/12 10/21/121 1  N 48 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 7a-9a  | \$1,025.00<br>M-F 7a-9a               | :30                   | NM 1        | \$700.00   |
| Start Date   | <u>Rate</u>                           | .50                   | MAIN        | Ψ100.00    |
| Week: 10/15/12 10/21/121 1   | \$700.00                              |                       |             | <b>.</b>   |
| N 49 KVVU 10/17/12 10/17/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week   | M-F 9a-10a<br>Rate                    | :30                   | NM 1        | \$275.00   |
| Week: 10/15/12 10/21/121 1   | \$275.00                              |                       |             |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Totals** 

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

44

|                                       | Contract / Revision<br>498247 / | <u>Alt Order #</u><br>06368341               |
|---------------------------------------|---------------------------------|--|
| Contract Dates<br>10/13/12 - 10/20/12 | Product<br>CROSSROADS GF        | Estimate #<br>1119                           |
| Advertiser ISS/Cross Roads GPS        |                                 | <br>nal Date / Revision<br>/11/12 / 10/11/12 |

|                    |                 |                 |                |      | Spots/      |      |            |             |
|--------------------|-----------------|-----------------|----------------|------|-------------|------|------------|-------------|
| *Line Ch Start Da  | ate End Date De | escription      | Start/End Time | Days | Length Week | Rate | Type Spots | Amount      |
| Start Date         | End Date Week   | days Spots/Week | <u>Rate</u>    |      |             |      |            |             |
|                    |                 |                 |                |      | Total       | S    | 44         | \$37,815.00 |
| Time Period        | # of Spots      | Gross Amount    | Net Amount     |      |             |      |            |             |
| 10/01/12 -10/20/12 | 44              | \$37,815,00     | \$32 142 75    |      |             |      |            |             |

\$32,142.75

| Signature: | Date: |  |
|------------|-------|--|
| _          |       |  |

\$37,815.00

HEADLINE# 6368341 TRF# 498247 REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

UNAPPROVED REV #1 \$\$\$

REPORT FROM REP RISK !!! FAX# 610-225-1191 \*\*CHANGES\*\* OCT11/12 19.46 \*\*\* KVVU-TV \*\*\*

ADV ORDER AGY CITY TAX FLIGHT DATES OCT13/12 PRDCT # # # CROSSROADS AGY. ADV. GPS STATE NAME NAME TAX CROSSROADS MEDIA ISS/CROSSROADS ALEXANDRIA, OCT20/12 66 CANAL CENTER PLAZA, EST#1119 CONTRACT WK-2 COMMENTS: # 6368341 VA 22314 GPS CO-OP LLC (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-EMILY MILHOAN 〇月月.# TERESA DIFURIA LOCAL 762 DATE REGIONAL SALESMAN # OCT11/12 19.46

REP: OK'D M1-M10 TO FR NIKKI ROSE

STA: CON CM SEE LINES 50-59 TOTAL SAME \*\*\*\* PLS CNF THANKS THIS S  $\bowtie$ CASH IN ADVANCE SCHEDULE

|   |             |                                |             |   | : HNH           |
|---|-------------|--------------------------------|-------------|---|-----------------|
| PROGRAM : ORD COM1: THIS IS A   | 50          | PROGRAM : CON COM1:            | 2           | AG<br>AG  | : LINE#:REP :   |
| S A P   | A 11        | Z Z                            | S 13        | AGENCY  | : CD:           |
| PROGRAM: DIVORCE COURT/DIVORCE COURT ORD COM1: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPR THIS IS A MAKE-GOOD FOR OCT19 ON LINE-2 FOR 1 SPOT/WK | 1100A-1200N | BETTER LAS VI<br>BETTER LAS VI | 1100A-1200N | AGENCY ADVERTISER CODE = 12<br>AGENCY PRODUCT CODE = 11 | TIME PERIOD     |
| r/DIVORCE (<br>ro sports.<br>oct19 on i   | 30          | VEGAS<br>VEGAS                 | 30          | ODE = 12<br>= 11  | : LGTH : S      |
| COURT<br>PRE-I  |             |                                |             | <b>.</b>  | SEC :           |
| COURT PRE-BOOKED PLS APPROVE. LINE-2 FOR 1 SPOT/WK  | \$195.00    |                                | \$195.00    | AGENCY EST# =   | RATE            |
| PPROV   | 10          |                                | 10          | = 1119  |                 |
| •   | 10/19       |                                | 10/19       | Ø   | START           |
|   | 10          |                                | 10          |   |                 |
|   | 10/19       |                                | 10/19       |   | END             |
|   | Н           |                                | 0           |   | END :SPTS: WEEK |
|   |             |                                |             |   | HNVT            |
|   | FRI         |                                | FRI         |   |                 |
|   |             |                                |             |   | DAYS            |
|   | Н           |                                | 0           |   | :TOTL:          |

### REP HEADLINE# 6368341 1 5\$\$ TRF# 498247 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| : LINE#: REP :CD:               | TIME PERIOD :  | LGTH : S                       | EC : RATE                                    | : START           | : END<br>: DATE | :SPTS: | WEEK: DAYS | :HOTL: |
|---------------------------------|--|--------------------------------|--|-------------------|-----------------|--------|------------|--------|
| 3<br>8<br>30                    | 0P-400P  | 30                             | \$300.00                                     | 10/19             | 10/19           | 0      | FRI        | 0      |
| PROGRAM : CON COM1:             | ANDERSON COOPER  |                                |  |                   |                 |        |            |        |
| 51 A 20                         | 0P-300P  | 30                             | \$300.00                                     | 10/19             | 10/19           | Н      | FRI        | Н      |
| PROGRAM : ORD COM1: THIS IS A M | ANDERSON COOPER TP CHG DUE TO S                        | PORTS.                         | PRE-BOOKED PLS APPRO<br>LINE-3 FOR 1 SPOT/WK | APPROVE.          |                 |        |            |        |
| 4 S 40                          | 0P-500P  | 30                             | \$350.00                                     | 10/19             | 10/19           | 0      | FRI        | 0      |
| PROGRAM : CON COM1:             | DR OZ<br>DR OZ   |                                |  |                   |                 |        |            |        |
| 52 A 30                         | 0P-400P  | 30                             | \$350.00                                     | 10/19             | 10/19           | H      | FRI        | Н      |
| PROGRAM : ORD COM1: THIS IS A M | DR OZ<br>TP CHG DUE TO S<br>MAKE-GOOD FOR OC           | SPORTS. POCT19 ON L            | PRE-BOOKED PLS API<br>LINE-4 FOR 1 SPOT,     | APPROVE.<br>OT/WK |                 |        |            |        |
| 5 S 50                          | 0P-530P  | 30                             | \$950.00                                     | 10/19             | 10/19           | 0      | FRI        | 0      |
| PROGRAM : CON COM1:             | FOX 5 NEWS AT 5  | MA                             |  |                   |                 |        |            |        |
| 53 A 40                         | 00P-430P   | 30                             | \$950.00                                     | 10/19             | 10/19           | Н      | FRI        | Н      |
| PROGRAM : ORD COM1: THIS IS A M | FOX 5 NEWS AT 5<br>TP CHG DUE TO S<br>MAKE-GOOD FOR OC | 5PM<br>SPORTS. P<br>OCT19 ON L | PRE-BOOKED PLS APPRO<br>LINE-5 FOR 1 SPOT/WK | APPROVE.<br>OT/WK |                 |        |            |        |
| 13 s 30                         | 0P-400P  | 30                             | \$300.00                                     | 10/15             | 10/15           | 0      | MON        | 0      |
| PROGRAM : CON COM1:             | ANDERSON COOPER  |                                |  |                   |                 |        |            |        |
| 54 A 20                         | 00P-300P   | 30                             | \$300.00                                     | 10/15             | 10/15           | Н      | MON        | Н      |
| PROGRAM : ORD COM1:             | ANDERSON COOPER TP CHG DUE TO S                        | PORTS.                         | PRE-BOOKED PLS API                           | APPROVE.          |                 |        |            |        |

THIS

S

A MAKE-GOOD FOR OCT15 ON LINE-13 FOR 1 SPOT/WK

### REP HEADLINE# 6368341 TRF# 498247 \$\$\$ UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

.. ..

| :LINE#:REP :CD: T:  | TIME PERIOD :   | LGTH : SEC :  | RATE  | START : | END :    | /WK: INVT : | DAYS | : TOTL: |
|---|---|---|---|---------|----------|-------------|------|---------|
| s 500   | P-530P  | 30  | \$950.00  | 10/15   | 10/15    |             | NOM  | 0       |
| PROGRAM : FO  | FOX 5 NEWS AT 5   | MA  |   |         |          |             |      |         |
| 55 A 400:   | P-430P  | 30  | \$950.00  | 10/15   | 10/15    | Ч           | MON  | Н       |
| PROGRAM : FOORD COM1: THIS IS A MAN   | FOX 5 NEWS AT 5 TP CHG DUE TO S MAKE-GOOD FOR OC                                | 5PM<br>SPORTS. PRE-BOO<br>OCT15 ON LINE-14  | BOOKED PLS APPROVE<br>-14 FOR 1 SPOT/WK   | WK.     |          |             |      |         |
| 15 s 600:   | 0P-630P   | 30  | \$900.00  | 10/15   | 10/15    | 0           | MON  | 0       |
| PROGRAM : FO  | FOX 5 NEWS @ 6PM  | 2 2   |   |         |          |             |      |         |
| 59 A 800  | 0A-900A   | 30  | \$850.00  | 10/14   | 10/14    | י           | SUN  | 1       |
| PROGRAM: FOX ORD COM1: SPO THIS IS A MAKE | 5 NEWS @ TS N/A DUB -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR | SPORTS AND 5 ON LINE-1 3-OCT20 ON 4 ON LINE-2 4 ON LINE-2 8 ON LINE-3 8 ON LINE-3 7 ON LINE-3 | HE. PRE-<br>R 1 SPOH<br>-19 FOR<br>R 1 SPOH<br>R 1 SPOH<br>R 1 SPOH<br>R 1 SPOH<br>R 1 SPOH<br>R 1 SPOH | POT/WK  | APPROVE. |             |      |         |
| 60 A 123  | 0P-400P   | 30  | \$3,815.00  | 10/17   | 10/17    | י           | WED  | ч       |
| PROGRAM : NO ORD COM1: SO PART OF A MAN   | NICS GAME<br>SPOTS N/A DUE TO<br>MAKEGOOD MADE UP (                             | SPORTS AND<br>OF LINES 59   | DEBATE. PRE-BOOKED  | PLS     | APPROVE. |             |      |         |
| 50  | P-600P  | 30  | \$145.00  | 10/13   | 10/20    | 0           | SAT  | 0       |
| PROGRAM : C:<br>CON COM1: C:  | CRIMINAL MINDS  |   |   |         |          |             |      |         |
| ر<br>0  |   | 30  | \$175.00  | 10/14   | 10/14    | 0           | SUN  | 0       |
| PROGRAM : E:  | EXTRA WEEKEND   |   |   |         |          |             |      |         |

# REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6368341 TRF# 498247 \$\$\$ UNAPPROVED REV #1 \$\$\$

|                                | #: CD: | TIME PERIOD :   | LGTH : SEC  | RATE                          | : START<br>: DATE  | : END<br>: DATE | : SPTS: V | WEEK: DAYS | :TOTL: |
|--------------------------------|--------|---|---|-------------------------------|--------------------|-----------------|-----------|------------|--------|
| 23                             | s 800  | 00A-900A  | 30  | \$175.00                      | 10/14              | 10/14           | 0         | SUN        | 0      |
| PROGRAM<br>CON COM             |        | FOX NEWS SUNDAY   |   |                               |                    |                 |           |            |        |
| 24                             | s 100  | 0P-200P   | 30  | \$195.00                      | 10/18              | 10/18           | 0         | THU        | 0      |
| PROGRAM<br>CON COMI            |        | COLD CASE FILES   |   |                               |                    |                 |           |            |        |
| <b>5</b> 0                     | A 120  | 00N-100P  | 30  | \$195.00                      | 10/18              | 10/18           | 1         | THU        | ц      |
| PROGRAM<br>ORD COMI<br>THIS IS | ≱      | COPS/DOG THE BOU<br>TP & PRG CHG DUE<br>MAKE-GOOD FOR OCT | BOUNTY HUNTER<br>DUE TO SPORTS.<br>OCT18 ON LINE- | . PRE-BOOKED<br>-24 FOR 1 SPC | PLS APPROVE.       | •               |           |            |        |
| 2 8                            | s 110  | 100A-1200N  | 30  | \$195.00                      | 10/18              | 10/18           | 0         | THU        | 0      |
| PROGRAM<br>CON COM1            |        | BETTER LAS VEGAS<br>BETTER LAS VEGAS                      | ർ ർ   |                               |                    |                 |           |            |        |
| 57                             | A 110  | 00A-1200N   | 30  | \$195.00                      | 10/18              | 10/18           | 1         | THU        | ч      |
| PROGRAM<br>ORD COM<br>THIS IS  | 1 ·· · | DIVORCE COURT<br>PRG CHG DUE TO<br>MAKE-GOOD FOR OO       | O SPORTS. PRE-                                    | BOOKED PLS<br>28 FOR 1 SP     | APPROVE.<br>POT/WK |                 |           |            |        |
| 2 9                            | s 300  | 0P-400P   | 30  | \$300.00                      | 10/18              | 10/18           | 0         | THU        | 0      |
| PROGRAM<br>CON COM             |        | ANDERSON COOPER   | ~ ~   |                               |                    |                 |           |            |        |
| 58                             | A 200  | 00P-300P  | 30  | \$300.00                      | 10/18              | 10/18           | 1         | THU        | ч      |
| PROGRAM<br>ORD COMI<br>THIS IS | ™      | ANDERSON COOPER TP CHG DUE TO S                           | ER SPORTS. PRE-B OCT18 ON LINE-                   | OOKED PLS<br>29 FOR 1 S       | APPROVE.<br>POT/WK |                 |           |            |        |
| 30                             | s 53(  | 0P-600P   | 30  | \$1,025.00                    | 10/18              | 10/18           | 0         | THU        | 0      |
| PROGRAM<br>CON COM             |        | FOX 5 NEWS AT 5   | 530PM<br>530PM                                    |                               |                    |                 |           |            |        |
| 31                             | s 600  | 00P-630P  | 30  | \$900.00                      | 10/18              | 10/18           | 0         | THU        | 0      |
| PROGRAM<br>CON COM             | 1      | FOX 5 NEWS @ 6PM  | N.  |                               |                    |                 |           |            |        |

## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6368341 TRF# 498247 \$\$\$ UNAPPROVED REV #1 \$\$\$

| N<br>W  | М8  | м7   | M 6  | М 5  | М 4   | M <sub>3</sub>                                  | N<br>N  | STATION<br>M1 OI   |          |                    |          | : LHNH                     |
|---|---|--|--|--|---|---|---|--|----------|--------------------|----------|----------------------------|
| OK'D  | OK'D  | OK'D   | OK'D   | OK'D   | OK'D  | OK'D  | OK'D  | 7  | 43       | PROGRAM<br>CON COM | 3<br>8   | LINE#:REP :                |
| BUY#29  | BUY#28  | BUY#24   | BUY#14   | BUY#13   | BUY#5   | BUY#4   | BUY#3   | # # # # # # # # # # # # # # # # # # #                              | S 300P-4 | GCOM1: FOX         | S 600P-6 | : CD: TIME                 |
| MISSED:<br>OFFER:<br>CMT:                                       | MISSED:<br>OFFER:<br>CMT:   | MISSED:<br>OFFER:<br>CMT:  | MISSED:<br>OFFER:<br>CMT:  | MISSED:<br>OFFER:<br>CMT:  | MISSED: FRI<br>OFFER: FRI<br>CMT: TP            | MISSED: FRI<br>OFFER: FRI<br>CMT: TP            | MISSED: FRI/<br>OFFER: FRI/<br>CMT: TP (        | SON COOE  MISSED: OFFER: CMT:                                      | 400F     | 5 NEWS @           | 630P     | PERIOD                     |
| ISSED:THU/300P-400P<br>OFFER:THU/200P-300P<br>CMT:TP CHG DUE TO | MISSED:THU/1100A-1200N<br>OFFER:THU/1100A-1200N<br>CMT:PRG CHG DUE TO | MISSED:THU/100P-200P<br>OFFER:THU/1200N-100P<br>CMT:TP & PRG CHG D | MISSED:MON/500P-530P<br>OFFER:MON/400P-430P<br>CMT:TP CHG DUE TO | MISSED:MON/300P-400P<br>OFFER:MON/200P-300P<br>CMT:TP CHG DUE TO | FRI/500P-530P<br>FRI/400P-430P<br>TP CHG DUE TO | FRI/400P-500P<br>FRI/300P-400P<br>TP CHG DUE TO | FRI/300P-400P<br>FRI/200P-300P<br>TP CHG DUE TO | )ER<br>)ER<br>FRI/1100A-1200N<br>FRI/1100A-1200N<br>PRG CHG DUE TO | 30       | WA9<br>WA9         | 30       | : LGTH : SEC               |
| SPORTS.   | OON<br>OON<br>SPORTS.   | UE TO  | SPORTS.  | SPORTS.  | SPORTS.   | SPORTS.   | SPORTS.   | OON<br>OON<br>SPORTS.  | \$300.00 |                    | \$900.00 | : RATE                     |
| OCT18<br>OCT18<br>PRE-BOOKED 1                                  | OCT18<br>OCT18<br>PRE-BOOKED  | OCT18<br>OCT18<br>SPORTS. PRE-BO                                   | OCT15<br>OCT15<br>PRE-BOOKED 1                                   | OCT15<br>OCT15<br>PRE-BOOKED 1                                   | OCT19<br>OCT19<br>PRE-BOOKED 1                  | OCT19<br>OCT19<br>PRE-BOOKED 1                  | OCT19<br>OCT19<br>PRE-BOOKED 1                  | OCT19<br>OCT19<br>PRE-BOOKED                                       | 10/17    |                    | 10/16    |                            |
| PLS APPROVE   | PLS APPROVE   | BOOKED PLS AI  | PLS APPROVE  | PLS APPROVE.   | PLS APPROVE.                                    | PLS APPROVE                                     | PLS APPROVE.                                    | 3<br>PLS APPROVE.  | 7 10/17  |                    | 6 10/16  | START : END<br>DATE : DATE |
| 30s   | 30s<br>30s  | 30S<br>30S<br>APPROVE  | 30s  | 30s  | 30s   | 30s   | 30s   | 30 s   | 0        |                    | 0        | :SPTS:                     |
| \$300.00<br>\$300.00  | \$195.00<br>\$195.00  | \$195.00<br>\$195.00   | \$950.00<br>\$950.00   | \$300.00<br>\$300.00   | \$950.00<br>\$950.00                            | \$350.00<br>\$350.00                            | \$300.00<br>\$300.00                            | \$195.00<br>\$195.00   | W        |                    | Н        | CS: WEEK:                  |
| (OCT11/12)<br>PLS ADVISE  | (OCT11/12)<br>PLS ADVISE  | (OCT11/12)<br>PLS ADVISE   | (OCT11/12)<br>PLS ADVISE   | (OCT11/12)<br>PLS ADVISE   | (OCT11/12)<br>PLS ADVISE                        | (OCT11/12)<br>PLS ADVISE                        | (OCT11/12)<br>PLS ADVISE                        | (OCT11/12)<br>PLS ADVISE   | WED      |                    | TUE      | DAYS                       |
| 71SE.   | 12)<br>718E.  | 12)<br>1se.  | 12)<br>718E.   | 12)<br>1se.  | 12)<br>1SE.                                     | 12)   | 12)<br>13E.                                     | 71SE.  | 0        |                    | 0        | :TOTL:                     |

### CREDIT ADVISORY: REP: TEL# 610-293-4100 AGENCY FAX# 610-225-1191

S S S S S S

HEADLINE# 6368341 UNAPPROVED REV #1

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计界时#

498247

ORDER WORKSHEET

CREDIT HARRIS RISK !!! FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\* OCT11/12 19.46

OCT/12 STATION MAKEGOOD OFFERS LINE M10 #:REP OK D LINE#: 37815.00 :00: BUY#38 BUY#43 BUY#22 BUY#23 81#15 81#15 BUY#31 BUY#30 TIME PERIOD MISSED: MON/600P-630P OFFER:SUN/800A-900A & WED/1230P-400P CMT:SPOTS N/A WED/300P-400P TUE/600P-630P THU/600P-630P THU/530P-600P SUN/800A-900A SAT/500P-600P SUN/600P-700P Н GTH ٠. SEC DUE TO SPORTS RATE AND DEBATE. OCT18 OCT14 OCT18 OCT17 OCT14 OCT15 OCT17 OCT14 -OCT20 START DATE PRE-BOOKED END 30s :SPTS: PLS /WK: CONTRACT \$1,025.00 \$900.00 \$900.00 \$300.00 \$850.00 \$3,815.00 \$900.00 \$145.00 \$175.00 \$175.00 APPROVE. HNVT .. .. PLS (OCT11/12) DAYS ADVISE. 37815. :TOTL: 00

TOTAL TOTAL 44

MARKET TOTALS \$343,772 KVVU 11% RIUD KSNV ω ω ω % KLAS 33% KHNV 11% AMAX % & KVCW 1 % CABL

%

DEMOS- RA35+\* SVC-ZS I

P-CLASS, PLAN, SECT A O M CODE A-ADD B-BUY Q-PAID EALL PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK H-HHH T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6368341
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43
\*\*\* KVVU-TV \*\*\*

|      | PROGRAM: BETTER LAS | 2 1100A-1200N | PROGRAM : DR OZ CON COM1: DR OZ | 1 1000A-1100A | AGENCY ADVERTISER CODE = | :LINE#:REP :CD: TIME PERIOD: | CON CM ***** THIS IS A CA | REP: TO ROSE FR NIKKI NEW CROSSROADS GPS TOTAL \$37815 PLS CNF THANKS | CITY TAXSTATE    | FLIGHT DATES OCT13/12 | PRDCT CROSSROADS GPS | ORDER # 408247                |                   | AGY #AGY. NAME   | ADV #ADV. NAME       |
|------|---------------------|---------------|---------------------------------|---------------|--------------------------|------------------------------|---------------------------|---|------------------|-----------------------|----------------------|-------------------------------|-------------------|------------------|----------------------|
|      | S VEGAS<br>S VEGAS  | 30            |                                 | 30            | R CODE = 12<br>ODE = 11  | OD : LGTH : SEC              | CASH IN ADVANCE SCH       | ORDER   | TAX              | OCT20/12 WK-2         | EST#1119 COMMENTS    | ALEXANDRIA, VA CONTRACT # 636 | 66 CANAL CENTER   | CROSSROADS MEDIA | ISS/CROSSROADS       |
|      |                     | \$195.00      |                                 | \$250.00      | AGENCY EST# = 1          | : RATE :                     | SCHEDULE ****             |   | CO-OP BILLING NI |                       | ENTS: (LINE, ORDER,  | 22314                         | LAZA, SUITE 55    | TIC              | GPS                  |
| Cirt | Divorce             | 10/19 1       |                                 | 10/19 1       | 119                      | START :                      |                           |   | NEEDED           |                       | ER, INVOICE)         | CIA                           | 5 SALES           | Bus              | RE!                  |
| 7    |                     | 10/19 1       |                                 | 10/19 1       |                          | END :SPTS:                   |                           |   | 1                |                       |                      | CLASS: NATL.                  | ES PRSN PH-       | BUYER NAME EM    | REP.#                |
|      |                     | FRI           |                                 | <b>ザガ</b> I   |                          | TS: WEEK: DAYS               |                           |   | DATE_OCT10/1     |                       |                      | LOCAL REGIONAL                | 1- TERESA DIFURIA | EMILY MILHOAN    | OFF.# 762 SALESMAN # |
|      |                     | Н             |                                 | Н             |                          | :TOTL:                       |                           |   | /12 12.43        |                       |                      | Ţ                             |                   |                  | AN #                 |

REP HEADLINE# 6368341
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER. WORKSHEET HARRIS REPORT FROM REP (

ARRIS REPORT FROM REP OCT10/12 12.43

| TIME PERIOD   LOTH   SEC   RATE   START   END   SPTS: WEEK   |         | 11     | PROGRAM<br>CON COM1 | 10     | PROGRAM<br>CON COM1 | 9      | PROGRAM : CON COM1: | ω     | PROGRAM<br>CON COM1 | 7      | PROGRAM<br>CON COM1 | Ø)    | PROGRAM<br>CON COM1 | ហ     | PROGRAM<br>CON COM | 4    | PROGRAM<br>CON COM1 | ω     | : LINE#:REP : |
|--|---------|--------|---------------------|--------|---------------------|--------|---------------------|-------|---------------------|--------|---------------------|-------|---------------------|-------|--------------------|------|---------------------|-------|---------------|
| PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DATE : DATE : DATE : JWK: INVT : JWK: JWK: JWK: JWK: JWK: JWK: JWK: JW  |         | 1000P- | . DR                | 1000A- |                     | 900A-1 |                     |       |                     | 600A-7 |                     |       |                     | -400  | : DR<br>1: DR      | 00P- |                     | Ρ̈́   | CD:           |
| GTH : SEC : RATE : START : END :SPTS: WEEK :  30   | NAMU VI | 1<br>1 | ZZ                  | 11     | LAS                 | 000A   | MORNING<br>MORNING  | AOOA  | SMENS               | 00A    | SMENS               | A00   | NEWS AT             | ω     | 20                 | 00   |                     | 00    | PERIOD        |
| : RATE : START : END :SPTS: WEEK : : DATE : /WK: INVT :   PRI   PR | 101     | 30     |                     | 30     |                     | 30     | EWS                 | 30    |                     | 30     |                     | 30    | 74 S<br>74 S        | 30    |                    | 30   | Я Я                 | 30    |               |
| START : END :SPTS: WEEK : DATE : /WK: INVT :  10/19  |         | 2,150. |                     | 250.   |                     | 275.0  |                     | 700.  |                     | 725.   |                     | 450.  |                     | 950.  |                    | 350. |                     | 300.  |               |
| : END :SPTS: WEEK : : DATE : /WK: INVT :  10/19  |         |        |                     | \      |                     |        |                     |       |                     |        |                     |       | 4-4308              | 10/19 | Co. H.             |      | 22                  | \     |               |
| WEEK: INVT: FRI FRI FRI MON MON  |         | 10/15  |                     | 10/15  |                     | 10/19  |                     | 10/19 |                     | 10/19  |                     | 10/19 |                     | 10/19 |                    |      | O                   | 10/19 | END<br>DATE   |
| ERI FRI MON MON ON TRI   |         | ⊢      |                     | ц      |                     | Н      |                     | Н     |                     | Н      |                     | Н     |                     | Ц     |                    | 1    |                     | ㅂ     |               |
|  |         | MON    |                     | MON    |                     | FRI    |                     | FRI   |                     | FRI    |                     | FRI   |                     | FRI   |                    | FRI  |                     | FRI   |               |
|  |         | Н      |                     | μ      |                     | 1      |                     | ₽     |                     | ᅡ      |                     | Ч     |                     | Н     |                    | Н    |                     | Ч     | :TOTL:        |

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| PROGRAM : CON COM1: | 2 9       | PROGRAM : CON COM1: | 28          | PROGRAM : CON COM1: | 27          | PROGRAM : CON COM1: | 20          | PROGRAM : CON COM1: | 25          | PROGRAM : CON COM1: | 24        | PROGRAM : CON COM1: | 23        | PROGRAM : CON COM1: | 22        | PROGRAM : CON COM1: | 21          | LINE#:REP :CD:<br>:LINE#: :      |
|---------------------|-----------|---------------------|-------------|---------------------|-------------|---------------------|-------------|---------------------|-------------|---------------------|-----------|---------------------|-----------|---------------------|-----------|---------------------|-------------|----------------------------------|
| ANDERSON COOPER     | 300P-400P | BETTER LAS VEGAS    | 1100A-1200N | FOX 5 NEWS AT       | 1100P-1135P | FOX 5 NEWS AT       | 1000P-1100P | DR OZ               | 1000A-1100A | COLD CASE FILES     | 100P-200P | FOX NEWS SUNDAY     | 800A-900A | EXTRA WEEKEND       | 600P-700P | CRIMINAL MINDS      | 1100P-1200M | TIME PERIOD :                    |
| א א                 | 30        | AS<br>AS            | 30          | 1100P<br>1100P      | 30          | 10P                 | 30          |                     | 30          | <b>ω</b> ω          | 30        | кк                  | 30        |                     | 30        |                     | 30          | LGTH : SEC                       |
|                     | \$300.00  |                     | \$195.00    |                     | \$1,950.00  |                     | \$2,150.00  |                     | \$250.00    |                     | \$195.00  |                     | \$175.00  |                     | \$175.00  |                     | \$145.00    | RATE                             |
| <u>ي</u><br>د       | 10/18     | Dirocco             | 10/18       |                     | 10/18       |                     | 10/18       |                     | 10/18       | F.                  | 10/18     | and the second      | 10/14     | 7                   | 10/14     |                     | 10/14       | : START                          |
|                     | 10/18     | 1                   | 10/18       |                     | 10/18       |                     | 10/18       |                     | 10/18       | OF TOO              | 10/18     |                     | 10/14     |                     | 10/14     |                     | 10/14       | : END<br>: DATE                  |
|                     | Н         |                     | μ           |                     | Ч           |                     | ₽           |                     | Н           |                     | H         |                     | 1         |                     | H         |                     | Ч           | END :SPTS: WEEK DATE : /WK: INVT |
|                     | THU       |                     | THU         |                     | THU         |                     | THU         |                     | THU         |                     | THU       |                     | SUN       |                     | SUN       |                     | SUN         | WEEK: DAYS                       |
|                     | ⊣         |                     | Н           |                     | ц           |                     | Н           |                     | Ч           |                     | Н         |                     | Н         |                     | Ч         |                     | Н           | :TOTL:                           |

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| PROGRAM: FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM | 38 600P-630P 30 | PROGRAM: FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A | 37 500A-600A 30 | PROGRAM: DR OZ CON COM1: DR OZ | 36 400P-500P 30 | PROGRAM: ANDERSON COOPER CON COM1: ANDERSON COOPER | 35 300P-400P 30 | PROGRAM: BETTER LAS VEGAS | 34 1100A-1200N 30 | PROGRAM: MORE LAS VEGAS CON COM1: MORE LAS VEGAS | 33 900A-1000A 30 | PROGRAM: FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A | 32 600A-700A 30 | PROGRAM: FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM | 31 600P-630P 30 | PROGRAM: FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM | 30 530P-600P 30 | LINE#:REP :CD: TIME PERIOD : LGTH : : |
|--|-----------------|--|-----------------|--------------------------------|-----------------|--|-----------------|---------------------------|-------------------|--|------------------|--|-----------------|--|-----------------|--|-----------------|---------------------------------------|
|  | \$900.00        |  | \$450.00        |                                | \$350.00        |  | \$300.00        |                           | \$195.00          |  | \$275.00         |  | \$725.00        |  | \$900.00        | n  | \$1,025.00      | RATE:                                 |
| 2 下  | 10/16           |  | 10/16           |                                | 10/16           |  | 10/16           |                           | 10/16             |  | 10/18            |  | 10/18           | 乙  | 10/18           | 7  | 10/18           | : START                               |
|  | 10/16           |  | 10/16           |                                | 10/16           |  | 10/16           |                           | 10/16             |  | 10/18            |  | 10/18           |  | 10/18           |  | 10/18           | : END                                 |
|  | Н               |  | Н               |                                | ц               |  | ц               |                           | Ч                 |  | Н                |  | Ч               |  | Н               |  | Н               | :SPTS: WEEK                           |
|  | TUE             |  | TUE             |                                | TUE             |  | TUE             |                           | TUE               |  | THU              |  | THU             |  | THU             |  | THU             | K: DAYS                               |
|  | ⊢               |  | Н               |                                | Н               |  | μ               |                           | μ                 |  | μ                |  | Н               |  | μ               |  | Ч               | :TOTL:                                |

### REP HEADLINE# 6368341 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
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| 47 530P-600P | PROGRAM: FOX5 NEWS | 46 500A-600A | PROGRAM: FOX 5 NEWS | 45 500P-530P | PROGRAM : DR OZ CON COM1: DR OZ | 44 400P-500P | PROGRAM : ANDERSON CON COM1: ANDERSON | 43 300P-400P | PROGRAM: FOX 5 NEWS        | 42 1100P-1135 | PROGRAM: FOX 5 NEWS | 41 1000P-1100 | PROGRAM : MORE LAS | 40 900A-1000A | PROGRAM: FOX5 MOR | 39 700A-900A | LINE#:REP :CD: TIME PERI |
|--------------|--------------------|--------------|---------------------|--------------|---------------------------------|--------------|---------------------------------------|--------------|----------------------------|---------------|---------------------|---------------|--------------------|---------------|-------------------|--------------|--------------------------|
| 30           | S 5A<br>S 5A       | 30           | WS AT 5PM           | 30           |                                 | 30           | COOPER                                | 30           | WS AT 1100P<br>WS AT 1100P | P 30          | WS AT 10P           | P 30          | VEGAS<br>VEGAS     | 30            | MORNING NEWS      | 30           | IOD : LGTH : SEC         |
| \$1,025.00   |                    | \$450.00     |                     | \$950.00     |                                 | \$350.00     |                                       | \$300.00     |                            | \$1,950.00    |                     | \$2,150.00    |                    | \$275.00      |                   | \$700.00     | C : RATE                 |
| 10/17        |                    | 10/17        |                     | 10/17        |                                 | 10/17        | て)す                                   | 10/17        |                            | 10/17         |                     | 10/17         |                    | 10/16         |                   | 10/16        | : START                  |
| 10/17        |                    | 10/17        |                     | 10/17        |                                 | 10/17        | 7                                     | 10/17        |                            | 10/17         |                     | 10/17         |                    | 10/16         |                   | 10/16        | : END<br>: DATE          |
| ч            |                    | 1            |                     | ы            |                                 | Н            |                                       | н            |                            | μ             |                     | ٢             |                    | ٢             |                   | Н            | :SPTS:                   |
| WED          |                    | WED          |                     | WED          |                                 | WED          |                                       | WED          |                            | WED           |                     | WED           |                    | TUE           |                   | TUE          | WEEK : DAYS              |
| Н            |                    | ч            |                     | 1            |                                 | Ľ            |                                       | 1            |                            | 1             |                     | 1             |                    | ᅡ             |                   | Н            | :TOTL:                   |

REP HEADLINE# 6368341 ORIGINAL REV#0 \*\*\* REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

HARRIS REPORT FROM REP OCT10/12 12.43

OCT/12 :LINE#:REP PROGRAM : CON COM1: LHNE#: PROGRAM : CON COM1: 49 4 8 37815.00 :00: 900A-1000A 700A-900A MORE FOX5 MORNING NEWS TIME LAS VEGAS PERIOD .. .. LGTH 30 30 SEC \$275.00 \$700.00 RATE 10/17 10/17 START 10/17 10/17 END :SPTS:  $\vdash$ CONTRACT TOTAL TOTAL SPOTS HANL WED WEU DAYS 37815.00 :SPTS: :TOTL: 51  $\vdash$ 

MARKET TOTALS \$343,772 KVVU 118

KSNV

W W W %

KLAS 33%

KTNV 11%

KVMY 8%

KVCW 18

CABL 0%

SVC- NSI DEMOS- RA35+\*